



Badminton Victoria Inc.
Melbourne Sports & Aquatic Centre (MSAC), Ground Level
30 Aughtie Drive, ALBERT PARK VIC 3206
+61 3 9686 4777 • www.badmintonvic.com.au
admin@badmintonvic.com.au

MEDIA RELEASE:

Friday 16th June 2022

Players ready? Inaugural Badminton Victoria Girls Invitational and more to hit up Bendigo!

The *Badminton Victoria Girls Invitational* and a mix of fun and social badminton events are coming to Bendigo over the weekend of 2-3 July 2022! Hosted by Badminton Victoria, the exciting weekend celebrates women's and girls' participation in sport.

Dubbed the fastest racquet sport in the world, badminton is a fun, dynamic and exciting activity for improving physical and mental health. Bendigo residents and visitors can enjoy all the badminton festivities on offer at Eaglehawk Badminton stadium, the home of Bendigo Eaglehawk Badminton Association. Whether it's a friendly competition, a casual trial, or a way to keep muscles warm, badminton activities are on offer for any level of experience.

Badminton Victoria Girls Invitational – 2-3 July

To celebrate competitive girls' sport, the inaugural Badminton Victoria Girls Invitational welcomes females under 19 years old to test their skills in a fun and friendly competition. Supported by the City of Greater Bendigo and Sports Marketing Australia, competitors will experience singles and doubles games with players of a similar age and experience level. Teams of two players can now be entered in Open and Beginner Divisions for age groups Under 19, Under 15 and Under 13.

Shuttle Smash (taster) – 3 July

Badminton Victoria is hosting a taster session of the Badminton Australia *Shuttle Smash* initiative, an exciting new physical literacy and movement program for children aged 5 to 12 years old. The *Shuttle Smash* taster session is free and open to children of all genders, with limited spots available for Junior Smashers (5-8 years old) and Shuttle Smashers (9-12 years old) groups.

Let's Play Women's Badminton! – 3 July

There is also a free come-and-try session for women, as part of the Badminton Victoria *Let's Play Women's Badminton!* project. Supported by *Change Our Game* and the Office for Women in Sport, the project creates opportunities to include women and promote gender equality in sport and recreation.

Saturday Family Fun Day – 2 July

The Bendigo Eaglehawk Badminton Association will also host their weekly *Saturday Family Fun Day* and is open to all ages, genders and abilities as part of the festivities of the weekend.

For any competitor, casual player or curious person, there are an array of badminton activities on offer during the *Badminton Victoria Girls Invitational*. Moreover, there are exclusive attractions to see in Bendigo including the *Djarra Lights*, *GLOW: Bendigo after dark* and *Elvis: Direct from Graceland Exhibition*.

For more information, schedule and updates about badminton activities during the *Badminton Victoria Girls Invitational*, visit <https://badmintonvic.com.au/newsevents/2022-badminton-victoria-girls-invitational>



Badminton Victoria Inc.
Melbourne Sports & Aquatic Centre (MSAC), Ground Level
30 Aughtie Drive, ALBERT PARK VIC 3206
+61 3 9686 4777 • www.badmintonvic.com.au
admin@badmintonvic.com.au

For more information about the local sites, attractions and accommodation options in Bendigo, visit <https://www.bendigoregion.com.au/>

Registration forms for all badminton activities in Bendigo during 2-3 July:

Badminton Victoria Girls Invitational:

<https://www.revolutionise.com.au/badmintonvic/events/143375/>

Saturday Family Fun Day with Bendigo and Eaglehawk Badminton Association:

<https://www.revolutionise.com.au/bendigoeaglehawk/events/>

Shuttle Smash Program (taster): <https://www.revolutionise.com.au/badmintonvic/events/145795/>

Let's Play Women's Badminton - Come and Try:

<https://www.revolutionise.com.au/badmintonvic/events/144054/>

Quote attributable to Badminton Victoria Participation, Inclusion and Communications Manager Olivia Na

"Badminton Victoria is thrilled to be celebrating women and girls in badminton with the support of the City of Greater Bendigo, Sports Marketing Australia Bendigo Eaglehawk Badminton Association and the Office for Women in Sport and Recreation. Women and girls representation is important in all levels of play, from entry-level to high performance, and that is what Badminton Victoria wants to showcase with the Badminton Victoria Girls Invitational, Let's Play Women's Badminton! and Shuttle Smash initiatives."

Media contact: Olivia Na 03 9686 4777 | Olivia.Na@badmintonvic.com.au

About Badminton Victoria

Badminton Victoria is the State Sporting Association for Badminton in the state of Victoria in Australia.